

77M # 05857

NCC Cable System Order

11766540

Order #	62356526
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

Flight Dates	10/24/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Total	\$30.00
Commission	\$4.50
Net Total	\$25.50
Total Spots	1
Affiliate Split	100.0
Sold On	
GRP	-
CPP	-
GMP	-
CPM	-

Comments :	10.25 New order. Please review and confirm. Thanks!
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Nebraska @ UW Badgers	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$30.00	\$30.00	30	UW FB 10/29

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30.00

SYSTEM APP: _____ SALES _____ ACCT _____

62356526 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |

Date Printed 10/25/16